



CHEHALEM

Loyalty Points Program

Now introducing Chehalem Points! We're excited to announce that you can now earn loyalty points just by purchasing Chehalem wine. For every dollar you spend in our tasting room or on our website, you will gain points that you can redeem towards wine, merchandise, food, guest house stays, and more. Wine club members will accrue points faster, depending on your membership level and club referrals, with special member-exclusive prizes. Want the best part? You can manage your points in your account on our website or come into the tasting room to check your balance and use your points.

TASTINGS & EVENTS	POINTS REQUIRED
Virtual Tasting	25,000
Private Vineyard Tour & Tasting	35,000
Library Wine Virtual Tasting	45,000
Barrel Tasting & Lunch (4 Guest Max)	80,000
Ground Shipping Included for 1 Year	180,000

ACCOMMODATIONS	POINTS REQUIRED
Bell Road Farmhouse (2 Night Stay 2 - 6 Guests)	95,000 - 135,000
Chehalem House (2 Night Stay 2 - 6 Guests)	73,000 - 110,000

MERCHANDISE	POINTS REQUIRED
Stemless Pinot Noir Glass	2,000
Coffee Mug	2,400
Hat	4,000
Riedel Pinot Noir Glass	4,000
\$25 Gift Card	5,000

CUSTOMER TYPE	POINTS PER \$1	POINTS PER \$1000	AVAILABLE TO SPEND
First/Repeat Customer	4	4,000	\$20
Estate Club Member	10	10,000	\$50
Reserve Club Member	16	16,000	\$80

Disclaimer: Points carry no cash value and cannot be paid out or traded with any other goods or services. Points may expire after 10 years. Wine Club Allocations are ineligible to be redeemed with Chehalem points; however, you will accrue points from wine club allocations. Certain products or services may be exempted from accruing or redeeming Chehalem loyalty points. You may redeem a maximum of 99% of the purchase total using loyalty points. Points may not be redeemed for sales tax. Club members, view the wine club referral program for specifics and the disclaimer on referral points. Please contact our tasting room team for any questions at (503) 538-4700.