




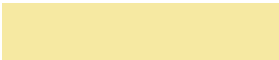

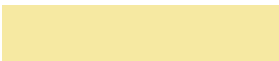







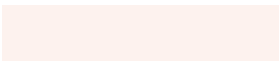


| | LABEL | LABEL TEXT |
|-------------------|---|---|
| 3 VINEYARD (2010) |  PMS 697U C0/M50/Y28/K52 R124/G68/B63 #7c443f |  PMS 158U C0/M63/Y75/K3 R240/G124/B37 #fo7c25 |
| 3 VINEYARD (2011) |  PMS 1805U C0/M74/Y55/K31 R154/G62/B45 #9a3e2d |  PMS 158U C0/M63/Y75/K3 R240/G124/B37 #fo7c25 |
| RIDGECREST |  PMS 408U C0/M8/Y12/K46 R155/G145/B138 #9b918a |  PMS 460U C4/M9/Y54/K0 R242/G234/B132 #f2ea84 |
| STOLLER |  PMS 7475U C0/M50/Y28/K52 R86/G143/B139 #568f8b |  PMS 460U C4/M9/Y54/K0 R242/G234/B132 #f2ea84 |
| CORRAL CREEK |  PMS 7462U C62/M32/Y0/K30 R84/G143/B146 #546992 |  PMS 460U C4/M9/Y54/K0 R242/G234/B132 #f2ea84 |
| INOX |  PMS 323U C70/M0/Y26/K65 R0/G78/B78 #004e4e |  PMS 604U C5/M12/Y90/K0 R248/G227/B81 #f8e351 |
| RESERVE |  PMS PROCESS BLACK U C35/M0/Y0/K100 R0/G24/B34 #001822 |  PMS 485U C0/M79/Y68/K4 R206/G69/B37 #ce4525 |

BACKGROUND & LOGO
(FOR ALL CATEGORIES)

| | OPTION 1 | OPTION 2 |
|--|--|---|
| |  PMS 9162U C9/M11/Y25/K0 R235/G225/B197 #ebe1c5 |  PMS 9061U C0.61/M2/Y4.28/K0 R252/G250/B235 #fcfaeb |

abcdefghijklmnopqrstuvwxyz0123456789!
ABCDEFGHIJKLMNOPQRSTUVWXYZ0123456789!

MERCURY TEXT G1 ROMAN: BODY COPY

ABCDEFGHIJKLMNOPQRSTUVWXYZ0123456789!
ABCDEFGHIJKLMNOPQRSTUVWXYZ0123456789!

MERCURY TEXT G1 SMALL CAPS ROMAN: PRIMARY OPTION FOR HEADLINES

abcdefghijklmnopqrstuvwxyz0123456789!
ABCDEFGHIJKLMNOPQRSTUVWXYZ0123456789!

AVENIR 55 ROMAN: SECONDARY OPTION FOR HEADLINES

abcdefghijklmnopqrstuvwxyz0123456789!
ABCDEFGHIJKLMNOPQRSTUVWXYZ0123456789!

AVENIR 65 MEDIUM: SECONDARY OPTION FOR HEADLINES

